

VANESSA GUELI



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OBJECTIVE

Hardworking and enthusiastic graphic and web designer who is looking to create high quality work as a member of the Graphic Design Team.

EDUCATION

Springfield College, Springfield, MA

May 2013 - Bachelor of Science Degree in
Computer Graphics/Digital Arts

EXPERIENCE

Freelance Graphic Designer:

**MAY 2012-
PRESENT**

While working as a freelance designer, I have successfully cultivated and maintained relationships with various clients. Below, please find a few examples.

Andover Auto School LLC, Graphic Artist

- Worked closely with client to implement rebranding campaign including new logo and supporting print materials
- Designed and published new website using Adobe Dreamweaver
- Collaborated with local printer to successfully produce; flyers, brochures and business cards

**MAY 2012-
PRESENT**

Bella Foodie LLC, Graphic Artist

- Came up with and designed logo for company
- Initial website design
- Website SEO and routine maintenance
- Designed and produced business cards

**APRIL 2013-
PRESENT**

Tombarello Ross Seminars, Graphic Artist

- Produced logo for startup of company
- Designed, published and maintain website
- Produced flyers and brochures for multiple events

**JUNE 2014-
PRESENT**

Suki Skincare, Marketing & Design Intern

- Aided in the effort to establish and implement a social media plan
- Generated weekly content for company Facebook, Twitter, and Pinterest
- Designed press pages for press book
- Assisted in the redesign of internal materials
- Updated business card design

**JAN. 2013-
MAY 2013**

REFERENCES

Available upon request.

COMPUTER SKILLS

- Adobe Creative Suite
- Microsoft Office
- Wordpress
- CSS
- Mac iWork
- HTML
- Flash
- Maya



PERSONAL SKILLS

- Proven leadership skills
- Proficient time management skills
- Excellent written and verbal communication skills
- Outstanding organization skills
- Superb customer service skills
- "Can do" attitude
- Self starter
- Ability to work in a team atmosphere